

Scoring Model for Persuasion: Persuasive Essay

Score 4

This writer makes a clear position statement and provides good organization, elaboration, and word choice.

Strong Points:

1. Strong position statement in introduction
2. Clear, consistent organizational strategy
3. Forceful persuasive arguments
4. Examples and other supporting details
5. Persuasive words that appeal to the audience
6. Transitions to connect ideas
7. Conclusion that sums up the issue
8. Few mechanical errors

The Television Question

Until the television was invented, families spent their time doing different activities. Now most families stay home and watch TV. Watching TV risks the family's health, reduces the children's study time and is a bad influence on young minds. Watching television can be harmful.

The most important reason why watching TV is bad is because the viewers get less exercise. For example, instead of watching their favorite show, people could exercise for 30 minutes. If people spent less time watching TV and more time exercising, then they could have a healthier body. My mother told me a story about a man who died of a heart attack because he was out of shape from watching television all the time. Obviously, watching TV can put a person's health in danger.

Furthermore, watching television reduces children's study time. For example, children would spend more time studying if they didn't watch television. If students spent more time studying at home, then they would make better grades at school. Last week I had a major test in science, but I didn't study because I started watching a movie. I was not prepared for the test and my grade reflected my lack of studying. Indeed, watching television is bad because it can hurt a student's grades.

Finally, watching TV can be a bad influence on children. For example, some TV shows have inappropriate language and too much violence. If children watch programs that use bad language and show violence, then they may start repeating these actions because they think the behavior is "cool." In fact, it has been proven that children copy what they see on TV. Clearly, watching TV is bad for children and it affects children's behavior.

In conclusion, watching television is a bad influence for these reasons: It reduces people's exercise time and students' study time, and it shows children inappropriate behavior. Therefore, people should take control of their lives and stop allowing television to harm them.

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Score 3

This writer presents a well-elaborated persuasive essay with a clear organizational strategy and some elaboration.

Strong Points:

1. Clear position statement in introduction
2. Arguments that appeal to the audience and serve the persuasive purpose
3. Clear organizational strategy with some inconsistencies
4. Elaboration and support for the writer's position
5. Some transitions

Problem Points:

1. Lacks strong word choice
2. Minor organizational problems
3. Some mechanical errors

Does TV Hurt or Help?

Although television could be bad for the health of many people there are some good reasons why television is good. Entertainment, learning information, and potential family time together are some reasons why TV can be good. Certainly television helps today's families.

My first reasons for watching television are entertainment and education. For example there are cartoons for children so they can be entertained while their mother is busy. Furthermore there are many educational TV games for all ages.

Furthermore learning information can be interesting. For example there are many channels where you could learn about different things and places. Channel 8 is a very interesting channel, it's a great tool for learning. This channel shows other places, continents, states and cultures. There are also channels that teach how to cook different foods. In addition one of the most important features of television is the news. It is important for people of all ages to stay informed.

Finally my last reason is potential family time together. Watching TV could be the only time when a family can be together. It is also good to relax and watch TV after a busy day. There are many programs or movies for the family to enjoy together. Families need a time to come together and television offers them that opportunity.

For these reasons watching television could be a good idea. Entertainment, learning information, and quality family time make television a good influence in the home. I think watching television is a good idea.

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Score 2

Although the writer has organized the ideas in this persuasive essay, its weaknesses outweigh its strengths.

Strong Points:

1. Good organization
2. Some arguments that serve the persuasive purpose

Problem Points:

1. Weak opening and closing position statements
2. Little consideration of audience
3. Digression from main points; faulty logic
4. No transitions
5. Rushed final paragraphs
6. Many mechanical errors

Is TV Good or Bad for Families?

I think spending too much time watching television is a horrible thing to do. There is violence and other bad things on tv. Millions of Americans don't get enough exercise because of watching too much television, many people spend almost half of their days watching television.

The most important thing is that tv these days has a great amount of violence, profanity, and crime. Millions of children watch these things on tv that are bad. I believe television is horrible because of the violence in shows.

Many people do not get enough exercise because of watching too much tv. People just don't spend enough time working out. There are other things that you can do instead of watching television. There are many healthier things to do with a good day than watching tv. That is another reason why watching television is a horrible thing to do.

Many Americans spend over half their lives watching tv, I once heard of a man who died at age of 30 because he hardly ever did anything besides watch tv. Too much time is spent by people watching tv and their lives are being shortened because of tv.

Watching too much tv is a serious habit. There are too many other healthier things to be doing. The content of television is also creating problems. It is time to turn tv off.

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Score 1

This writer's attempts to write a persuasive essay are unsuccessful.

Problem Points:

1. Little attention to audience or persuasive purpose
2. Lacks organizational strategy
3. Lacks persuasive arguments and illustrations
4. Weak word choices
5. Little elaboration
6. Unclear and confusing writing
7. Numerous spelling and punctuation errors
8. Many grammatical errors

Good to Watch

I'm going to give 3 good convincing reason for watching television. My first reason for watching television is whats happening to peoples life. The second good reason for watching television is you finds stuff you don't know about. The third good reason for watching television is your faverite TV shows for example good news and shows about church and singing. Bad things are hap-pining to peoples life everyday, they are hurting they self everyday, that why people look at television.

For instance, people need to watach TV. That how they knows more about what goes on like violence and game shows that comes on to help you understand better the things that are happining to people's lifes for example, my second reason you find out things you didn't know about. For instance while looking at television you might hear or see something that you have never seen before intil you have watched television. You find out things you didn't know about. Finally you watch your favorite TV shows, for example one about church and singing. Television is good for people to waatch. People should watch television.