

Exposition: Comparison-and-Contrast Essay

Rubric and Scoring Models

Rubric for Comparison-and-Contrast

Use the following criteria to evaluate comparison-and-contrast essays.

	Score 4	Score 3	Score 2	Score 1
Audience and Purpose	Clearly attracts audience interest in the comparison-contrast analysis	Adequately attracts audience interest in the comparison-contrast analysis	Provides a reason for the comparison-contrast analysis	Does not provide a reason for a comparison-contrast analysis
Organization	Clearly presents information in a consistent organization best suited to the topic	Presents information using an organization suited to the topic	Chooses an organization not suited to comparison and contrast	Shows a lack of organizational strategy
Elaboration	Elaborates ideas with facts, details, or examples; uses all information for comparison and contrast	Elaborates most ideas with facts, details, or examples; uses most information for comparison and contrast	Does not elaborate all ideas; does not use enough details for comparison and contrast	Does not provide facts or examples to support a comparison and contrast
Use of Language	Demonstrates excellent sentence and vocabulary variety; includes very few mechanical errors	Demonstrates adequate sentence and vocabulary variety; includes few mechanical errors	Demonstrates repetitive use of sentence structure and vocabulary; includes many mechanical errors	Demonstrates poor use of language; generates confusion; includes many mechanical errors