

Description

Rubric and Scoring Models

Rubric for Description

Use the following criteria to evaluate descriptions.

	Score 4	Score 3	Score 2	Score 1
Audience and Purpose	Creates a memorable main impression through effective use of details	Creates a main impression through use of details	Contains details that distract from main impression	Contains details that are unfocused and create no main impression
Organization	Is organized consistently, logically, and effectively	Is organized consistently	Is organized, but not consistently	Is disorganized and confusing
Elaboration	Contains rich sensory language that appeals to the five senses	Contains some rich sensory language	Contains some rich sensory language, but it appeals to only one or two of the senses	Contains only flat language
Use of Language	Uses vivid and precise adjectives; contains no errors in grammar, punctuation, or spelling	Uses some vivid and precise adjectives; contains few errors in grammar, punctuation, and spelling	Uses few vivid and precise adjectives; contains some errors in grammar, punctuation, and spelling	Uses no vivid adjectives; contains many errors in grammar, punctuation, and spelling